October 17, 2017 SECA Advisory Board Meeting Notes

Call to Order: 10:00 a.m.

Attendees: Tina Scott (CMS), Tom Dede (HFS), Sarah Wooley (Comptroller's Office), Gail Hankins

(SUCSS)

Charities: Lizzy Selzer (Community Health Charities), Tom Jacks (Earthshare), Jessica Becker (United

Way of Central IL), Linda Moses (Community Shares), Kari O'Brien ()

Meeting notes from the April 18, 2017 and August 1, 2017 Board Meetings were approved by Tom Dede

and Tina Scott seconded. The meeting notes from the last two Board Meetings will stand.

**SECA Chair Designee Report:** 

Tina reported that at mid campaign we are at \$73,400.00. That compares to last year at the same time at \$58,000.00 and in 2015 at \$75,000.00. This total included on-line, payroll deductions and one-time

donations.

Coaching calls – participation was very good and very well received. Tina basically heard the usual general questions about completing the pledge forms, on-line giving and how to log in.

United Way of McLean County was a hot topic because they did not make it in the book this year.

America's Best Charities sent notification to Tina that they are having trouble with their bank in California not wanting to cash the checks made out to the individual charities. One time direct gifts needed to be made out to America's Best Charities with the individual charity written on the memo line.

Other Federations send one time donation checks to the individual charity by code, to deposit. They never try to deposit a check for another charity.

Jessica also reported United Way cannot pass on any funds to any charity unless they have signed the USA Patriot Release Form acknowledging they are in no way supporting terrorism.

Jessica suggested this issue with America's Best Charities might be a Legal issue. Sarah Wooley asked how that is different than a payroll deduction that goes out to the main charity and the main charity then sends it out to the individual charities.

**Committee Reports:** 

Ambassador Training Day Committee: No report at this time.

**Campaign Committee: Inactive** 

**Board Planning Committee: Inactive** 

**Federation Committee:** 

Jessica reported for Renee who was not present. We had 3 coaching calls, all went very well.

It seemed to her that people were still reaching out to charities individually instead of the main charity for charity events.

## **Finance Committee:**

Tom reported a balance of \$58,513.80. All assessments are in. There was a slight variance of \$877.00 more in the checking account that what was in the narrative that Tom received from Jennifer. He will look it over – it may just be numbers that were transposed. The checks and deposits all balance. We received a bill from CMS for postage for 2016 for \$1522.45. If they bill us for 2017 before March 1 we may need to move some money from one line item to cover the postage bill. If they bill after March 1 we may look at budgeting for 2 years for FY 18. It looks like they have not billed us in the last two years, one year behind.

The last of the bills are for postage and printing and then for Manpower when Tina hires someone to help process checks and pledge forms in late October or Mid November.

CMS does not bill for graphics but we leave that in the budget in case they would charge us in the future as they did for postage.

Marketing Committee: no report this period

Old Business: New Business:

Next Board Meeting: December 5, 2017